



# Sponsorship Form *and* Information Sheet

Insurance Federation of New York, Inc.  
P.O. Box 9001 | Mt. Vernon, NY 10552  
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[rebecca.mclean@cinn.com](mailto:rebecca.mclean@cinn.com) | [ifny@cinn.com](mailto:ifny@cinn.com)  
[www.ifny.org](http://www.ifny.org)

Sponsoring Company \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Primary Contact \_\_\_\_\_

Contact Phone \_\_\_\_\_

Primary Contact email (*if different from above*) \_\_\_\_\_

## SPONSORSHIP LEVELS

### ☐ \*\*Platinum Sponsor...\$10,000 (Annual)

Includes:

- Advertisement in program at all events where a program is available including signage display and recognition by Moderator
- Company name and logo on Annual Luncheon branding, digital screens and pre-luncheon materials
- Permission to distribute a leave-behind at specified events
- IFNY website logo display and link for one year
- Option to host an event at an agreed upon location
- One (1) Table of 10 at the Annual Luncheon (*preferred seating*)
- One (1) year membership in IFNY

### ☐ \*\*Gold Sponsor...\$5,000 (Annual)

Includes:

- Advertisement in program at all events where a program is available including signage display and recognition by Moderator
- Company name and logo on Annual Luncheon branding, digital screens and pre-luncheon materials
- Permission to distribute a leave-behind at specified events
- IFNY website logo display and link for one year
- Option to host an event at an agreed upon location Two (2) tickets to the Annual Luncheon (*preferred seating*)
- One (1) year membership in IFNY

### ☐ \*\*Silver Sponsor...\$2,500 (Annual)

Includes:

- Advertisement in program at all events where a program is available including signage display and recognition by Moderator
- IFNY website logo display and link for one year
- One (1) Ticket to the Annual Luncheon
- One (1) year membership in IFNY

### ☐ \*\*Bronze Sponsor...\$1,000 (Annual)

Includes:

- Acknowledgement in program at all events where a program is available including signage display and recognition by Moderator
- IFNY website logo display and link for one year

### Annual Award Luncheon:

- ☐ Cocktail reception.....\$7,500  
(*limited to two (2) sponsors*) One (1) year membership in IFNY; One (1) table of 10; Company name and logo displayed on digital screens, cocktail napkins with logo imprint, full-page advertisement in program and recognition by Moderator
- ☐ Luncheon Sponsor.....\$5,000  
One (1) table for 10; Company name and logo displayed on digital screens, full-page advertisement in program including signage display and recognition by Moderator
- ☐ Audio and visual.....\$3,500  
(*limited to three (3) sponsors*) Company name and logo displayed on digital screens, full-page advertisement in program, including signage display and recognition by Moderator; four (4) luncheon tickets
- ☐ Cocktail or Food Cosponsor.....\$2,500  
Inclusion in promotional materials for the event including signage\*, website link; program listing; recognition by Moderator; two (2) luncheon tickets.
- ☐ Luncheon Sponsor.....\$1,000  
Inclusion in promotional materials for the event including signage\*, website link; program listing; and one (1) luncheon ticket.

\* Sign must be provided and self-standing or include stand – no larger than 18x24)

### Annual Award Luncheon (continued):

- ☐ Advertisement in program (color): Full page - \$850; Half page - \$500
- ☐ Single Ticket.....\$500

**Networking Events** (*Event Specific*): “Breakfast with...” or “An Evening with...” or “IFNY Webinar” or “Emerging Leaders Social” events – venue TBD by IFNY

#### *Full sponsorship*

- ☐ \$5,000 (*Inclusion in promotional materials for the event including signage, cocktail napkins with logo imprint for in-person events; website link and mention by moderator; permission to distribute a leave-behind at in-person event; five (5) Emerging Leader level memberships*)

#### *Co-sponsorships*

- ☐ \$2,500 (*Inclusion in promotional materials for the event including signage, website link and mention by moderator; three (3) Emerging Leader level memberships*)
- ☐ \$1,000 (*Inclusion in promotional materials for the event including signage, website link and mention by moderator; two (2) Emerging Leader level memberships*)
- ☐ \$500 (*Inclusion in promotional materials for the event including signage, website link and mention by moderator; one (1) Emerging Leader level membership*)
- ☐ \$250 (*Inclusion in promotional materials for the event including signage, website link and mention by moderator*)

***For additional information about sponsorship details, please contact Rebecca McLean at 914.966.3180 x113 or via email at [rebecca.mclean@cinn.com](mailto:rebecca.mclean@cinn.com).***

## PAYMENT OPTIONS

### Payment by Credit Card

Please go to: <https://secure.web-payment-software.com/ifny/sponsorship-opportunities/>

### Payment by Check

Check number: \_\_\_\_\_

Check amount: \_\_\_\_\_

*Please make check payable and mail with completed registration form to:*

IFNY  
Attn: Rebecca McLean  
P.O. Box 9001  
Mt. Vernon, NY 10552  
[www.ifny.org](http://www.ifny.org)

***\*\*Note: In order to administer the sponsorship program, Platinum, Gold, Silver and Bronze sponsorships will begin on July 1<sup>st</sup> and end on June 30<sup>th</sup> of the following year. Sponsorships received after January 1<sup>st</sup> will be prorated. Sponsors will be reminded 30 days prior to the expiration of their sponsorship to allow timely renewal.***

**Insurance Federation of New York, Inc.**  
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